

# General Management Consultants

GMC is run by Tony Guy who has over 40 years experience as a director and senior manager in the automotive, foundry and executive furniture industries of which over 25 years were as an independent consultant. He works where he can implement his recommendations, often starting with a project and then as an interim manager.

GMC work mainly in the manufacturing and associated industries and specialises in all aspects of the introduction of 'World Class Manufacturing'

which entails a great deal of training and culture change at management.

staff and shop floor levels. They are one of the few who have actually introduced and operated a "lean manufacturing company. GMC master minds these changes and leaves a management team able to continue their newfound success and continue to increase profits.



## Key Strengths

Tony Guy is a highly skilled, results orientated and versatile senior manufacturing consultant interim manager with an impressive track record with blue chip companies such as BTR Dunlop, Unipart Industries, Wagon Industrial, Manganese Bronze, Birmid Qualcast and Invensys (Siebe-Compair).

For over 20 years he has undertaken projects at senior position improving profitability, changing the culture of the company with his knowledgeable, people orientated, approach. Many of the assignments start as projects and develop into a senior interim management position

- Ability to turnaround company profitability within 6 months
  - An excellent motivator of teams through 'hands on' approach, high energy, enthusiasm and professional ability.
  - A detailed and practical knowledge of how to implement all aspects of 'World Class Manufacturing' objectives.
  - An ability to analyse the problems and recommend the correct solution particularly in productivity improvements.
  - A record of implementing what he recommends.
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## GMC Business Sectors

- AUTOMOTIVE VEHICLE MANUFACTURING
- AUTOMOTIVE COMPONENTS - FIRST TIER SUPPLY
- AUTOMOTIVE COMPONENTS - SECOND TIER SUPPLY
- AUTOMOTIVE RE-MANUFACTURING
- FOUNDRY
- AGRICULTURAL
- NON AUTOMOTIVE
- PROCESS INDUSTRY

# World Class Manufacturing

## Achieved through . . .

- Culture change through modern flexible pay schemes
- Employee Involvement
- Cellular Manufacturing- One piece flow & SMED
- Just in time techniques
- Lean Manufacturing
- Total Quality Involvement QS9000, Ford Q1
- Performance Measurement
- Total Productive maintenance
- Benchmarking
- Project Management
- ISO 9001 (Quality) & ISO14001 (Environmental)
- Investor in People
- Continuous Improvement - Kaizen

## In all aspects of World Class Manufacturing

# Career Biography

In 2002 GMC developed the concept of an electric light commercial vehicle and with London Taxi International built three demonstrators. Tony was then a founder Director of Modec Ltd, and as Sales Director and then Operations Director established Modec as a World Class producer of Electric Vehicles. Tony was awarded the "Green Fleet Lifetime Achievement Award" in 2005 "a result's orientated manufacturing consultant with an impressive track record with blue chip companies"

Contract periods as Managing Director, Manufacturing Director, Sales and Marketing Director, Business Development Director, Foundry Director

In companies up to 750 people

Project management introducing World-Class objectives and re organisation and refurbishment of sites up to 15 acres.

Cultural change through employee involvement and a clear Strategy, Mission and Measurable key Objectives.

## Qualifications

Chartered Engineer

M.I.Mech.E

B.Sc.Honours in Mechanical Engineering at Manchester University



## Key Achievements

Built a "World Class" assembly plant with "Lean" principles through extensive training at Board, Management, Team Leader and Team Member levels of a class leading electric delivery vehicle.

Improved the profitability from a previous maximum of 3% to **10% return on sales in the OE Automotive Industry.**

Revolutionised method of manufacture, reducing throughput time by **55%**, stocks by **45%**, space requirements by **30%**

Replaced 5 piecework schemes with flexible group pay schemes and increases productivity by **15%-32%**

**Introduced cell manufacture, JIT and employee involvement and improved profitability of company by £1.0 million**

Achieved awards in recognition of '**outstanding achievements in training, development and enterprise**' from TEC

Consolidated, moved and reorganised a World Class jobbing foundry

Reduced press set up time from an average of 90 minutes to 30 minutes in 12 months

The lead company in Accelerate Wales & using the expertise of Industry Forum

# Assignments 1984 - Present

## Current Project – Zytec Automotive Ltd, Lichfield - 2010 to present

Tony is leading a Strategic Change Programme and building an assembly line for Electric Vehicle Drive Trains, using lean manufacturing techniques. Zytec currently supply drive trains and associated equipment for the Mercedes Benz Smart car and Modec LCV.



The project consists of building a mezzanine floor, installing new plant and equipment and relocating an existing assembly facility into the new assembly line. Training in “lean manufacturing” will be given to all areas and levels of the company resulting in a World Class



## 2008-2009 Piaggio Aero

### Project Leader working for Industry Forum in Genoa, Italy

Leading a team of Senior Engineers developing a Supply Chain Management System for Piaggio Aero for the P1XX, 8 seater Executive Jet plane.



The P180 Avanti II is Piaggio Aero's flagship product. It is the world's fastest turboprop business aircraft. It offers customers the speed of a light jet aircraft, the comfort of a large, quiet, midsize cabin, and fuel efficiencies that are nearly 40% higher than most business jets and 25% higher than the most efficient twin turboprops.



Piaggio Aero are the official airline for Ferrari F1 Racing Team  
Web site [www.piaggioaero.it](http://www.piaggioaero.it)

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## Modec Ltd 2002 – 2008

### Operations Director of Modec Ltd.

Tony was the leading player and a major driving force in the development of the new Modec Range of Electric Vehicles. With a range of 100+ miles it has a top speed 50mph. The batteries can be charged over night or exchanged in 15 minutes.

Now in its 7th year this exciting project promises to be the future of small commercial vehicles

web site [www.modeczev.com](http://www.modeczev.com)



## **GMC Assignments – 1995 - 2002**

London Taxis International - Apr 02 - Sept 04. Built 3 prpttype Electric Delivery Vehicles which won several National Awards.

**Bluebird Automotive Group** Oct 01 – Mar 02

Project Manager Start up of Electric Vehicle Manufacturer

**Stadco Ltd - Stadco Powys** July 00 - Sept 01 General Manager

Pressings and painted assemblies

**Bullough plc - Project Office Furniture** Oct 98 - June 00

Managing Director, **Greenwood and Wood** - Executive Office Furniture

**Siebe plc - CompAir, Ipswich Foundry C.o.** April 96 - August 97

Project manager -Built World Class Jobbing Foundry

**Compair BroomWade Ltd** Sept 97 - Wilmid Sept 98

Project manager - Major rationalisation of site

**Wagon Industrial Holdings plc Wm Tyers & Co Ltd** June 95 - Mar 96

Managing Director – Pressings for automotive OE

## **GMC Assignments – 1984 - 1995**

**Wilmid plc.** - Sept 94 - May 95

Operations director

*LTI Homer purchased from Manganese Bronze plc*

**Manganese Bronze plc**

**L T I Homer Ltd** Sept 92 - Sept 94, Managing Director

**London Taxi International** May 90 - Aug 92, Manufacturing Director

**BTR Dunlop plc, Metalastik Ltd** Sept 89 - May 90, Manufacturing Director

**Birmid Qualcast plc, Sterling International Technology** Jan 87 - Nov 87

Foundry Director & Nov 88-Sep 89 Facilities Director

**Birmal** Nov 87 - Nov 88, Foundry Director

**Unipart Industries, Coventry Components** Oct 85 - Dec 86, Works Manager

**Oxford Automotive Components** Oct 84 - Oct 85, Production Control Manager

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## **A Lifetime Achievement**

### **2005 Green Fleet Lifetime Achievement Award**

#### **Winner - Tony Guy**

Green Fleet said about him

"Tony Guy is a results orientated manufacturing consultant with an impressive track record with blue chip companies such as BTR Dunlop, Unipart Industries, Wagon Industrial, Manganese Bronze, Birmid Qualcast and Invensys (Siebe-Compair). For over 20 years he has been responsible for improving profitability and changing the culture of the company with his people orientated approach. He has also been responsible for five organisations achieving accreditations in Quality QS9000, Ford Q1, ISO14001 and the Investor in People Award."